

Market Address
317 W MAIN STREET
WASHINGTON, MO 63090
Open Saturdays April - October
8 A.M. - 1 P.M.



OPERATED BY THE
*Washington Area
Chamber of Commerce*
323 W MAIN STREET
WASHINGTON, MO 63090
(636) 239-2715 x106
INFO@WASHMOMARKET.COM

SPROUTS KIDS CLUB

Purpose: To introduce children to a variety of fresh, local produce while encouraging families to shop at the Washington Farmers' Market.

Overview:

- Parents register children to be members of the Sprouts Kids Club (online or in person at the market)
- Children check-in each market day and receive \$2 in sprout tokens, which can only be used for fresh produce. They can spend it that day, save it for a larger purchase, or combine it with siblings or friends for a larger purchase. Bonus bucks (\$2) will be earned every 5th check-in. Bonus bucks can be redeemed for any item at any vendor booth.
- Members who check-in at least 15 times by September 2 will receive a Sprouts Club t-shirt at our Sprouts Celebration on September 30.

2016 Program Highlights:

Last year we hoped for 75 participants, but were blown away when **260 kids** registered throughout the season. Club participants logged **1,161 total market visits** and spent **nearly \$2,000 in Sprouts money!**

2017 Program Goals:

While we want to reach even more local children, the main focus in 2017 will shift to education. We hope to provide **hands-on learning activities** about nutrition/healthy lifestyles at least twice a month, and will feature a fruit or vegetable of the week with fun facts/recipes in our e-newsletter.

Sponsor Benefits (\$1,000)

- Logo on Sprouts Club t-shirts
- Logo on Sprouts Club section of Farmers' Market Brochure
- Logo on every page of Farmers' Market website
- Logo on Check-In Table Signage
- Logo and Link on Sprouts e-newsletters
- Recognition in News Releases
- Recognition in Sprouts Feature on Chamber and Market Blogs

Sponsor Benefits (\$250)

- Logo on Sprouts Club t-shirts
- Name on Sprouts Club section of Farmers' Market Brochure
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- Name on Sprouts e-newsletters
- Recognition in News Releases
- Recognition in Sprouts Feature on Chamber and Market Blog